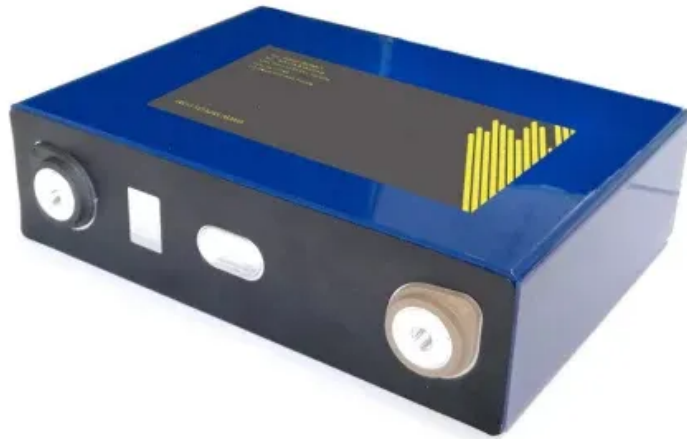


SolarMax Energy Systems

Which market in the United States is producing outdoor power supplies



Overview

The United States outdoor power supply market is valued at approximately \$2.5 billion in 2023, with a projected CAGR of 6% through 2028. The market is driven by the rising adoption of portable generators for recreational activities and backup power in residential settings. Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn movers, chainsaws, and trimmers to homeowners.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due

to which companies are increasingly focusing on launching advanced products in the market.

Is there a threat to outdoor power equipment?

The threat of substitutes is very low, as outdoor power equipment are undergoing technological developments to further improve their functioning and efficiency. The end-user base is significantly large, consisting of both households and commercial establishments.

Which market in the United States is producing outdoor power supply



U.S. Outdoor Power Equipment Market Size Worth USD 36.77

...

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the current state of the United States economy and wood products markets, and near-term prospects. This report is supported by conventional ...

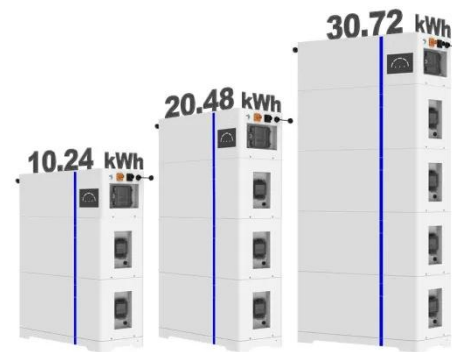
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